



## Broker Comparison Annual Costs

### **STANDARD FEES (Annualized)**

	Your Brokerage	Samson Properties
Commission Paid to Existing Broker	\$ _____	\$ 0.00 _____
Franchise Fees	\$ _____	\$ 0.00 _____
Monthly Fees and/or Quarterly Fees	\$ _____	\$ 99.00 per month**

### **TECH FEES (Annualized)**

Database, SmartCRM, Platform, Website, Other Tech Fees	\$ _____	\$ 0.00 _____
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### **EDUCATION FEES (Annualized)**

Misc. Education Fees (training, classes, etc.)	\$ _____	\$ 0.00 _____
Coaching Fees	\$ _____	\$ 0.00 _____

### **MARKETING FEES (Annualized)**

Content, Marketing, Social Media Fees	\$ _____	\$ 0.00 _____
New Listing, Open House Post Cards/Brochures	\$ _____	\$ 0.00 _____

*(Samson Properties offers 200 FREE post cards printed/mailed for every new listing and 200 FREE post cards printed/mailed for every new open house. Also offered is FREE Facebook advertising through kvCORE)*

### **ADDITIONAL FEES (Annualized)**

Transaction Fees	\$ _____	\$ 0.00 *
Broker/Administer Fees	\$ _____	\$ Qty x 395.00 ***
E&O Insurance Fees	\$ _____	\$ 0.00 _____
Misc. Office Fees (printing, photocopies, drop-in desk, ect.)	\$ _____	\$ 0.00 _____

*\* Once an agent attains Cardinal Club status, the \$495.00 transaction fee is waived for life; otherwise, a fee of \$495.00 is applied to each sales transaction.*

*\*\* There will be a one-month discount applied if the \$99.00 monthly fee is paid on January 1st.*

*\*\*\* A \$395.00 broker administrative fee is charged for every sales transaction. However, this fee may be "client paid."*

**Total Annual Fees** \$ \_\_\_\_\_ \$ \_\_\_\_\_